TOWARDS GREEN CITY
Urban Challenge

Corresponding with many cities in Indonesia, Malang also faces various challenges, mostly triggered by ever-growing population which resulted in:

- traffic congestions,
- slum area,
- limited public space,
- flooding,
- and other city-environmental quality deterioration

An effort to overcome the challenge
Malang

at a glance

Area: 110,056 square km

Districts:
1 – Klojen
2 – Blimbing
3 – Kedungkandang
4 – Sukun
5 – Lowokwaru

Mayor: H. Moch Anton

Population (2013): 895,338

Commonly described as “educational city” as hosting more than 50 universities/colleges and inhabited by more than 250,000 students.

Also known as Paris van East Java and City of Flowers, as its cool weather, diverse collection of flowers, and various colonial architectural heritages.

Statistics:
- Economic growth: Increasing from 5.86% (2004) to 7.3% (2013)
- Human Development Indexes: Increasing from 68.33 (2003) to 77.83 (2011)

Major Contributing Sectors:
- Trade and Service
- Industrial Sector
- Hotel and Accommodation

Green City Main Strategy

LEADERSHIP
Every movement needs innovative and exemplary leadership

BUILDING COMMON VISION AND MISSION
Building understanding and real actions along with all local stakeholders

EMPOWERING COMMUNITY-BASED MOVEMENT
Building trustee and empowering relationship with green communities in Malang

BUILDING GLOBAL PARTNERSHIP
Involve and access global partnership in order to expand information, knowledge, technology, and funding resources

Key Stakeholders:
- City Government (Mayor – City Agencies: Planning, Cleaning and Gardening, Environmental, Public Works, etc.)
- Communities
- Private
- Central Government (National Ministries)

Regarding to environmental mission, it is visioned Malang as a respectable city - greener-cleaner-milder like in its past, and even able to be a world-class-green-city.
Green City Initiatives in Malang City focus on 3 attributes, namely:

- Green Planning and Design
- Green Community
- Green Open Space

The initiatives are simultaneously expanded with other programs which are dedicated to other green attributes (green waste, energy and water) based on our potential and local capacity.
Utilization of Methane from landfill

Zero Waste Village/Kampoong Pilot Project

Exemplary leadership in planting

Cooperation with private sector Corporate Social Responsibilities (CSR)

Educate Young Students

Keeping 10 percent private land for green space to reduce water run off

Vertical building to keep green belt area at riparian or river banks.

Housing Relocation from the river bank resident to vertical building
Lesson learned

- All involved (city government, society, private sectors, national). You can’t do it yourself

Starts early from children, educate at schools

Action matters (exemplary leadership)

What are next?

What is still required?

green-building technologies and green public transportation are concurrently needed, particularly in creating a greener and livable city of Malang in the future
getting it together

**COLABORAcTION**

**COMMON VISION**
- City Government
- Public
- Private

**COMMITMENT**
- Mayor’s Commitment (Vision and Missions)
- Good Governance

**COOPERATION**
- External Support (International Donors, Private Sectors)
- National Support

**VISI ON**

**Commit ment**

the realization of

**LIVABLE CITIES**

bappeda@malangkota.go.id