Integrated Urban Renewal – „Nuremberg old town“

MULTILATERAL, COHERENT AND INTERDISCIPLINARY URBAN DEVELOPMENT NUREMBERG – FACING COMMON GLOBAL TASKS AND SOLVING CHALLENGES TOGETHER

Regional Peer-Learning and Action Planning Workshop on “Urban Renewal in Historic Town Centres and Public Space Improvement”
17th-19th of July, Jakarta, 2017
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Germany
General view over the districts of urban development

district-orientated approach:

1. Identify the potentials in the city districts
2. Develop & initiate strategies and projects
3. Work out concepts of integrated district developments
4. Indent urban regeneration and urban development closely
5. Public discussions, e.g. with the architecture club of the Bavarian chamber of architects

Structure:

- forum urban development
- District teams: (1)“Historic center of Nuremberg“, (3)“The west of Nuremberg“, (2)“The south of Nuremberg“, (6)“Nuremberg near the water“, (4)“The south-east of Nuremberg“, (5-deferred)“Airport“
General view of the districts of urban regeneration
Integrated urban development concept - koopstadt

The role of koopstadt

Executive circle of urban development
- Lord Mayor, 2. Mayor, 3. Mayor, Department I-VII
  - executive level

Lord mayor of the City of Nuremberg, Department of Urban Development
  - general management

Forum urban development
  - general coordination
  - Association of all departments, the heads of the district teams, coordinator koopstadt

District teams
  - Old town
  - Nuremberg South
  - West City
  - Nuremberg on water
  - South-east
  - (Airport)
  - general management in reference to the subject

koopstadt – team
- Lord Mayor of the City of Nuremberg
- Department of urban development
  - general management and handling

Annual reports about the urban development in Nuremberg

Integrated district development concepts
  - Until 2012

Historic center of Nuremberg

The west of Nuremberg

Nuremberg near the water

The south of Nuremberg

South-east of Nuremberg

Historic center of Nuremberg

Integrated concept of urban development in Nuremberg

2008

Family brand for a realignment of urban development

Forum urban development

5 District teams

Projects

Participations of case milieus, social and political committees, and citizens
**koopstadt – subject matters and project families in summary**

<table>
<thead>
<tr>
<th>Subject matter „economic innovation, creative milieus and participation“</th>
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<td>Transformationplaces as a part of the city</td>
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<th>Subject matter „urban quality of life, ecologic change and social solidarity“</th>
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<td>Education in the district</td>
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<th>Subject matter „regional cooperation, spatial networking and new activity space“</th>
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<td>City is region/ region is city</td>
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**koopstadt wants:**

- to support the development of innovative approach for current questions of the future in these three cities;
- to qualify the participating actors inside and outside the administration by making intensive exchanges between the cities;
- to communicate the results in context with the process of urban development at local and overregional levels
The historic city center

The vision: the daily - historic city
- to find a balance between the competing utilisations
- involve the actors at site
- intensify living in the historic city
- Indent urban development and urban regeneration
Urban renewal area of „Nuremberg – northern old town“
Framework plan:
Results of the preparatory tests
Fields of action at a glance

- Retail / Trade
- City planning / urban design
- Living / Residential environment
- Traffic
- Old town at the water
- Public green and playing areas
Hauptmarkt (Main Market)

- Character of the square: "moved and alive" instead of sterile
- Need for action in the margins in terms of quality of stay and accessibility
- Unsatisfactory spot lighting
- Technical event infrastructure has to be checked
Obstmarkt (Fruit Market)

Features:
- Main enclosure for the residential area bordering the east
- "Backyard" of the main market for the delivery of the markets and major events

Relevance of the church:
- Link between the Main Market and the Fruit Market
- The choir is a significant stereogram

Urban deficiencies:
- Improvable structural condition of public space
- Oversized carriageway / lack of quality of stay
- Space situation hardly perceptible

The Fruit Market needs a fundamental redesign
Main- and Fruit Market

Next Steps

• A design contest was launched
• To this end, a comprehensive citizens' participation took place, the results were taken into account in the general offer
• A public participation process is currently under preparation for the realization of the fruit market
• Planned start of implementation 2018
Transfer, preconditions

• Need for action to face the challenges of modern urban development in a more coordinated, prioritized and concluding manner

• Political willingness for implementation of an integrated urban development and urban renewal concept for the city / region

• Definitions of an integrated strategy according to specific regional needs and challenges

• Supra-regional cooperation and partners raise the perception of the relevance on a local level

• Possible replication of the approach regardless of scale