



# WELCOME TO THE CITY OF MUNICH

Introduction to:

- Department of Labor and Economic Development (RAW)
- Munich Employment and Qualification Program (MBQ)
- Municipal Skilled Labor Strategy
- Migrant Entrepreneurship
- Project Partnership with Gharb Irbid, Jordan

**Connective Cities  
Insight Session**

**25.03.2026**



**City of Munich**  
**Department of Labor and Economic Development (RAW)**

Unit 1:  
**European and  
International  
Affairs**

Unit 2:  
**Economic  
Development**

Unit 3:  
**Local Employment  
Policy  
and Qualification**

Unit 4:  
**Tourism, Events,  
Hospitality**

Unit 5:  
**Holdings  
Management**



## Munich Employment and Qualification Program (MBQ)

- The City of Munich's principal labor market policy instrument **since 1993**
- Around 100 funded projects currently, providing advice, skills development and employment opportunities to Munich inhabitants
- **independent municipal employment policy**

### Goal

- Vocational and social integration into the labor market
- Assistance for (migrant) companies



# Skilled Labor Strategy

## Municipal Skilled Labor Strategy Munich

From pre-integration abroad to arrival in the domestic labor market and long-term workforce retention

### Abroad

Pre-integration and pre-qualification  
(for specialists and junior staff)



Pre-integration



Munich's official website for qualified professionals and young talents from abroad.

Job Board

- Seminars
- Consulting / Advisory services
- German language courses, including examinations
- Job-related German language training
- Intercultural training
- IT courses
- Learning support
- Recognition of qualifications
- Fairs / on-site services
- Recruitment / outreach / matching
- Screening of suitable candidates

### In Munich

Skilled workforce retention and development  
Transition management  
for skilled professionals, junior staff, and families who are new to Munich



MBQ-Munich Onboarding Hub



Transition-Management

- Arrival and orientation in Munich
- Working and living
- Socio-cultural and professional integration
- German as a second language
- Job-related German language training
- Networking
- Recognition of qualifications
- Company services / employer offerings
- Regular online and in-person services

### Regular Services MBQ+

Bringing together Munich's existing training and qualification opportunities to attract and retain skilled professionals and junior staff.

Municipal training and advisory services with MBQ partners  
Services offered by labor market actors, such as municipal departments (especially Welcome Center, SCIF, SEAQ), chambers (HWK, IHK, AHKs), guilds, the Federal Employment Agency, ZSEF, KuBB, BAMF, and others..."

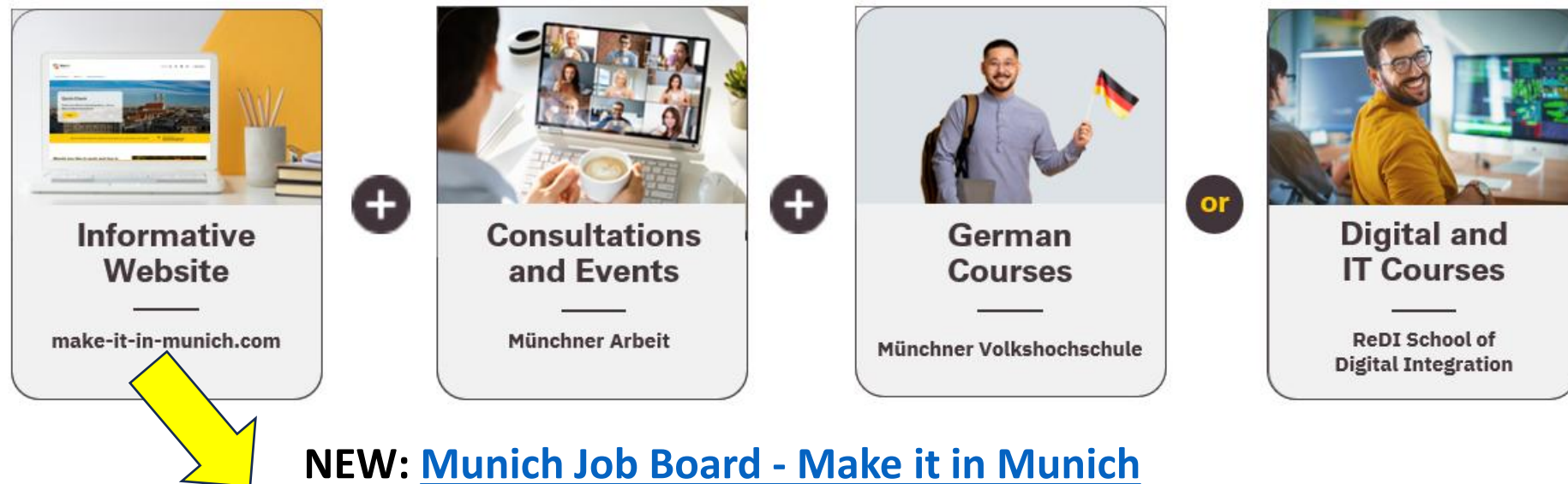
Networks – RAW Matching  
Migrant enterprises Phönix  
Businesswomen LaMonachia  
CSR Initiative  
Power\_m Job Board  
...



Munich's portal for companies (business development)  
Offers for companies / SMEs in Germany and abroad

## Make it in Munich

- Munich's official website for skilled professionals and young talent from abroad;
- supports international professionals and young talent from third countries, who are still abroad, in their professional and social integration in Munich;
- assists companies in finding the best talent and increasing their visibility abroad



In Kooperation mit:

## MBQ Munich Onboarding Hub on site

### Goal

One-Stop Hub for Professional and Socio-Cultural  
Integration

In-Person & Online

### Target groups

- International and local skilled professionals and young talent entering Munich's labor market
- Partners and family members relocating with them
- Individuals seeking employment or vocational training in Munich
- Munich-based companies supporting new employees in their onboarding and settlement



Foto: Make it in Munich

In cooperation with:

# MBQ Munich Onboarding Hub

## MBQ Munich Onboarding Hub

Professional and sociocultural integration for international skilled workers and young professionals

### **1** After-Work Weekly Open House

Informal after-work gatherings with varying themes on working and living in Munich

### **2** Onboarding Café

Targeted events and trainings on career orientation

### **3** Expert- seminars

Short, practical seminars covering:  
Job search,  
workplace  
integration,  
Everyday life etc.

### **4** Munich- Orientation

Guided city discovery tours  
(e.g. central locations and transport, cultural and leisure highlights)

### **5** Job search Apprenticeship

Assistance with job applications, fairs, and orientation for the local job market.

### **6** Global Village & Workforce

Events, seminars, and counseling for migrant and other communities on training, qualification, and employment

In cooperation with:

Our event categories are color coded in our event calendar

24. - 30. November 2025

Day Week Month < Today >

- Filter: **All** Akquise Support Ausbildungs- und Arbeitsplatzsuche (47) Expertenvorträge und Deep Dives (32) München Orientierung (9) Munich Global Village (10) Munich Global Workforce (5) Onboarding Café (37) Open House (38)

Mon 24	Tue 25	Wed 26	Thu 27	Fri 28	Sat 29	Sun 30
<p><b>Tipps und Tricks für die Bewerbung.</b> In diesem Workshop lernst du anhand realer Beispiele, wie eine erstklassige Bewerbung aussehen sollte. 17:00 - 18:30 Ausbildungs- und Arbeitsplatzsuche Online</p> <p><b>Open Online Coaching- Getting your CV and Application in Shape and preparing for an interview</b> 13:00 - 18:00 Ausbildungs- und Arbeitsplatzsuche Online</p>	<p><b>Hilfe bei Rassismuserfahrung.</b> Erstinformation in der Gruppe. Goethe-Institut Online-Seminar. Sprache: Deutsch, Englisch, Französisch, Spanisch oder Portugiesisch 15:00 - 16:00 Onboarding Café Online</p> <p><b>Onboarding Café für geflüchtete Frauen.</b> In Kooperation mit JUNO/Münchner Verein für Fraueninteressen. MBQ-Programm (Deutsch/Englisch) 18:00 - 19:30 Munich Global Village Müllerstraße 2, Bellevue di Monaco</p>	<p><b>Munich Onboarding-Open House: Netzwerken, info und Angebote zu Arbeit und Leben in München.</b> Ab 19 Uhr Impulsvortrag: Anerkennung ausländischer Qualifikationen. Servicestelle zur Erschließung ausländischer Qualifikationen 18:00 - 21:00 Open House Münchner Volkshochschule, Sprachenzentrum, Orleansstraße 34</p>	<p><b>Hilfe bei Rassismuserfahrung.</b> Erstinformation in der Gruppe. Goethe-Institut Online Seminar. Sprache: Deutsch, Englisch, Französisch, Spanisch oder Portugiesisch 11:00 - 12:00 Onboarding Café Online</p>	<p><b>Munich Onboarding &amp; #211; Stadttourgang für Deutschlernende: Winter-Wunderland in München.</b> Lerne die Stadt besser kennen und übe die deutsche Sprache mit Iryna. 17:00 - 18:30 München Orientierung Innenstadt</p>	<p><b>Tours and Munich Highlights: Fun and Facts in Munich. Guided Walking Tour with Noel.</b> Get to know your new home town and meet new people 10:00 - 12:00 München Orientierung <a href="https://www.mvhs.de/kurse/460-CAT-KAT21182">https://www.mvhs.de/kurse/460-CAT-KAT21182</a></p>	

**Event calendar: What's going on(boarding)?**  
**[make-it-in-munich.com/onboarding](https://www.make-it-in-munich.com/onboarding)**








# Phoenix Prize

## Munich's Award for Entrepreneurs with a Migration Background



### Goal:

- to honor extraordinary achievement in business, as well as diversity, social responsibility, and community engagement among migrant entrepreneurs
- to support the participation of migrant-owned SMEs in Munich's urban labor market

### Evaluation Criteria:

- Business growth 
- Job & apprenticeship creation and security 
- Company diversity 

### Categories:

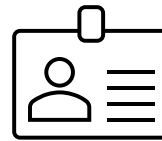
- Start-ups 
- Small businesses 
- Established companies 
- Unique business histories 

Münchener  
**PhönixPreis**  
Wirtschaftspreis für  
Migrantenunternehmen





**Thank you for your attention!**



**City of Munich  
Department of Labor and Economic Development**

**Local Employment Policy and Qualification  
Career transitions & skilled workforce retention**

[fachkraefte.raw@muenchen.de](mailto:fachkraefte.raw@muenchen.de)

<https://www.muenchen.de/mbq>



# Municipal cooperation Gharb Irbid – Munich: Fostering local administration and employment opportunities

## Objective:

Strengthening of the capabilities of Gharb Irbid's local administration to improve the life situation and economic integration of women, young people and refugees.

## Activities:



Development of a municipal waste container production



Center for business development and consulting for women



Fostering practical training at vocational schools



## Cooperation partners:



City of Munich | Municipality of Gharb Irbid | Service Agency Communities in One World (with funding from BMZ)



# Municipal cooperation Gharb Irbid – Munich: Fostering local administration and employment opportunities

## Output:

Daily production of 60 containers & creation of 20 jobs



Over 200 women participated in courses & events



Knowledge exchange & new teaching equipment for vocational training for over 200 students





# THANK YOU!

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European and International Affairs  
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