

Good practice presentation
District of Pinneberg,
Germany:

A coordinated local approach to skilled immigration:
Supporting and connecting institutions, talent,
and local businesses



Schleswig-Holstein

Where is the District of Pinneberg?

Federal state of Schleswig-Holstein
„The real North“.

326.000 inhabitants

664,25 km²

49 municipalities

District capital: Pinneberg

Administrative center: Elmshorn



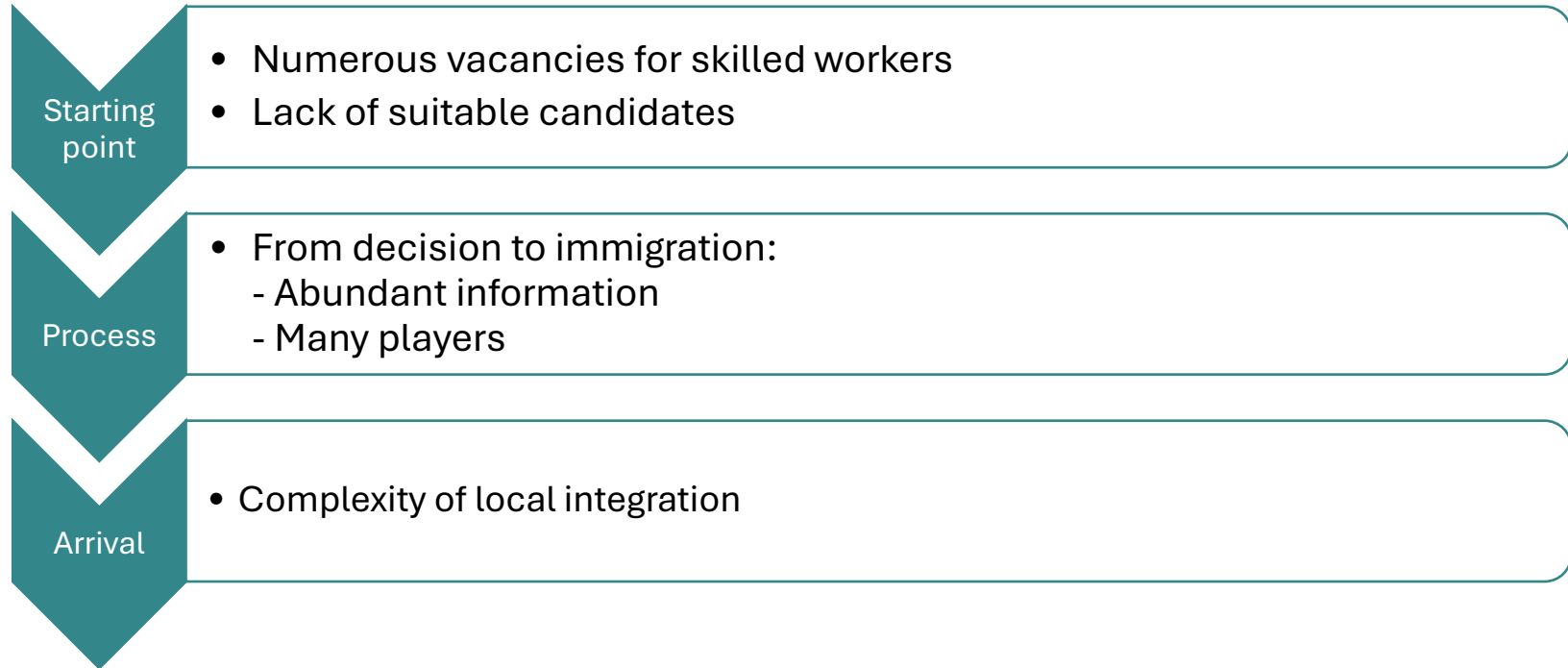
kreis  pinneberg



©Locator map PI in Germany - Kreis Pinneberg – Wikipedia 19.03.2026

District of Pinneberg

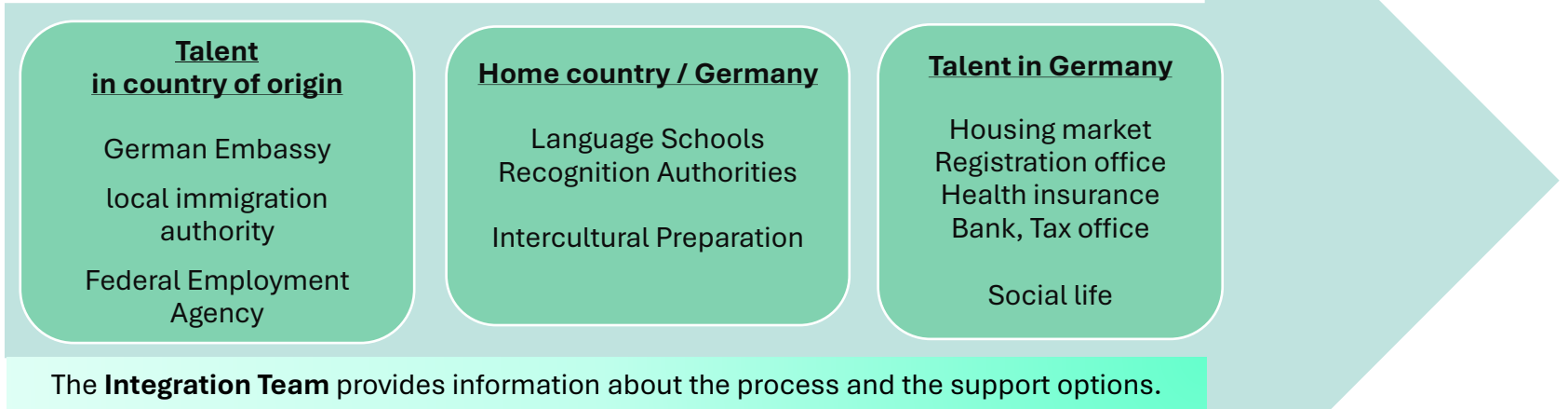
Objectives: Challenge - Skilled labour immigration



District of Pinneberg

Institutional setting: Stakeholders of skilled labour immigration

Main actors: talent + company



District of Pinneberg

What is the main objective of the Integration Team?

Main goal:

Supporting sustainable integration by

... sharing targeted information,

... coordinating stakeholders

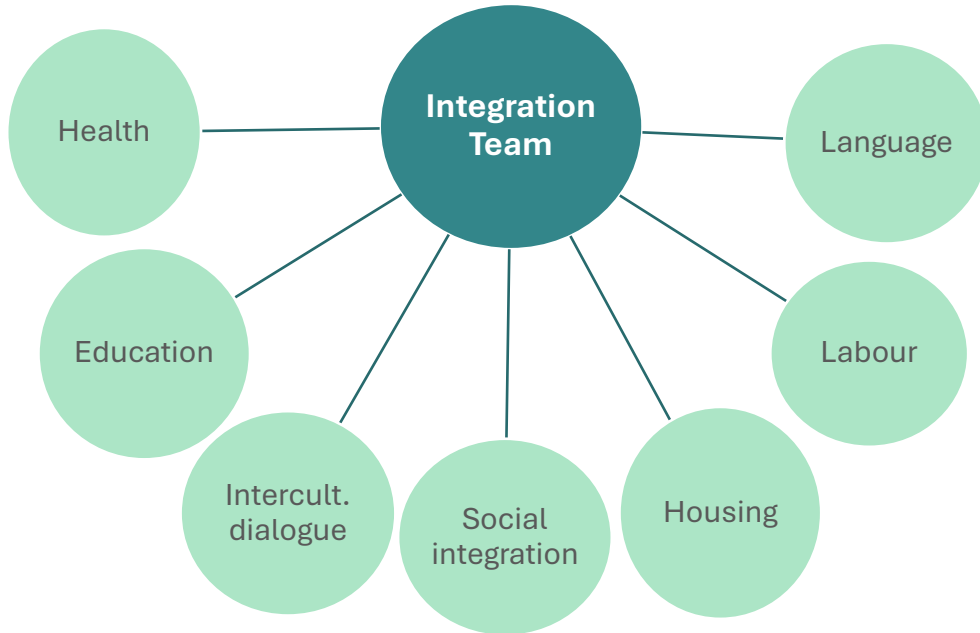
... and networking for the benefit of society.



Department of Public Safety, Consumer Protection and Migration
Immigration and Integration Division

Integration Team

Operational Topics



District of Pinneberg

Communication of the Integration Team

- [Pinneberg District Integration Team](#)
- [Integreat App of District of Pinneberg](#)
- Newsletter „[Focus on Integration](#)“
- District of Pinneberg Information Portals
[Instagram](#) | [WhatsApp](#) | [LinkedIn](#) | [kununu](#) | [YouTube](#)
- Local Press
- Team Members´ LinkedIn Accounts



INTEGREAT
Great Integration

kreis  pinneberg
www.integreat.app/kreispinneberg

LOCAL INFORMATION APP

helping you in your daily life

MULTILINGUAL. OFFLINE. FREE.
 Mehrsprachig. Offline. Kostenlos.
 Multilingue. Déconnecté. Gratuit.
 متعدد اللغات. يعمل أيضا خارج شبكة الإنترنت. مجاني
 چند زبانه آنلاین. مجاني

ARRIVAL INFORMATION
 Informationen zur Ankunft
 Des informations sur l'arrivée
 معلومات الوصول
 اطلاعات بر این تاز و ورودها

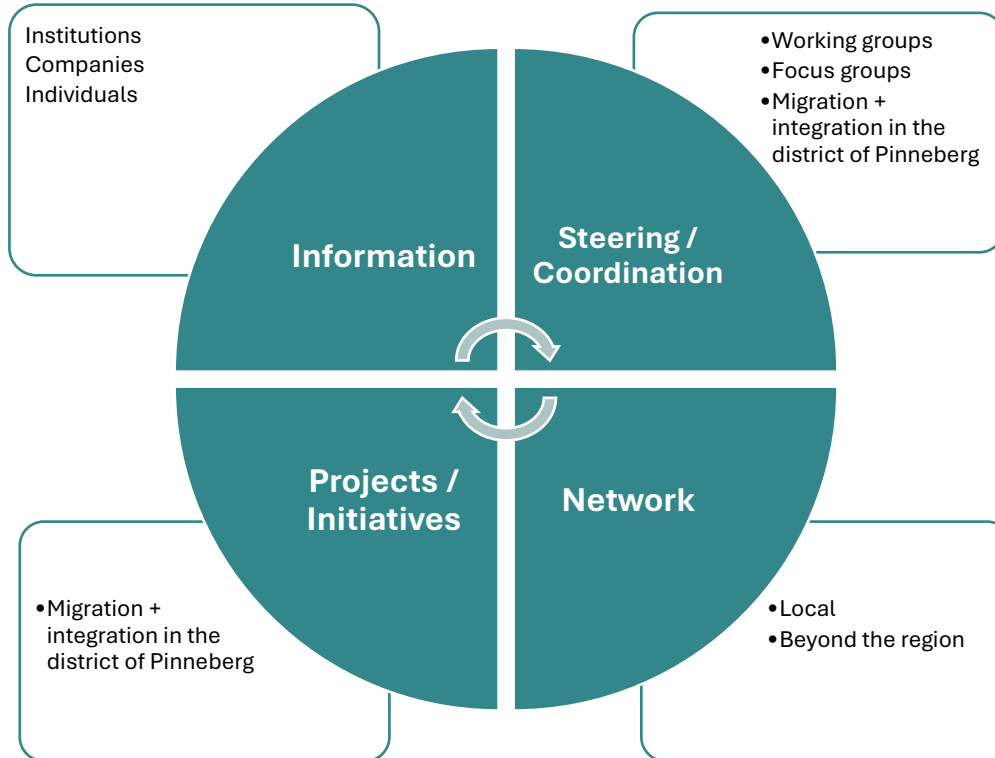
HELPFUL PEOPLE AND PLACES
 Hilfreiche Personen und Orte
 Des personnes et des endroits intéressants
 أشخاص و أماكن مفيدون
 مکان ها و اشخاص مفید

EVENTS AND TIPS
 Veranstaltungen und Tipps
 Des événements et des conseils
 مناسبات و نصائح
 رویدادها

Tür an Tür | TUM

District of Pinneberg

Integration Team´s role



District of Pinneberg

Examples of Good Practices

- » Working groups e.g., on labour market integration
- » [Skilled Care Workers Alliance](#)
- » Events on skilled immigration and integration

Future Projects:

- » Working Group “Institutions for skilled labour immigration”
- » [THAMM Plus Project](#): Strengthening early education locally



**Accessibility,
providing information
and networking**

... ensure successful integration.

Thank you for your attention!

Annika Abellán

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